



## 2025 TRADESHOW SPONSORSHIP OPPORTUNITIES

*\*The CAI Greater Houston Chapter has a strict suitcasing policy. Sponsorships listed below do not include access to the exhibit hall (excluding the Presenting Sponsor). Business Partners/Vendors must purchase an exhibit booth to gain access to the exhibit hall. For more information contact Jesus Azanza, Executive Director, at [jazanza@caihouston.org](mailto:jazanza@caihouston.org) or 713.784.5462.*

**Presenting Sponsor — \$7,500 (EXCLUSIVE) — SOLD!**



- One (1) Exhibit booth (standard 8x10 selection, based on availability)
- Company logo prominently displayed on banner and event signage
- Company logo included on directional floor signage graphics at entrance
- Company logo and URL link on event webpage and promotional materials
- Company logo on Tradeshow bag
- Company listing in Explore the Floor attendee game
- Opportunity to include promotional item in Tradeshow bag (provided by sponsor)
- Special recognition by DJ throughout the event
- Full page ad in Tradeshow Program
- Recognition on social media

**Bar Sponsor - \$3,500 (3 AVAILABLE — Non-Competing Companies)**

- Company logo and URL on event webpage
- Company logo and URL in pre- and post-event promotional materials
- Company logo on bar balloons
- Company logo on drink tickets
- Company logo on light-up frosted cups
- Recognition on social media

**Lanyard Sponsor — \$3,000 (EXCLUSIVE) — SOLD!**



- ~~Company logo on lanyards distributed onsite during badge pick-up. (Any extra lanyards will be given to the sponsor at end of show.)~~
- ~~Company name and URL on event webpage~~

**Photography Sponsor — \$3,000 (EXCLUSIVE)**



- ~~Company logo and URL on event webpage~~
- ~~Company logo and URL in pre- and post-event promotional materials~~
- ~~Company logo on event photos~~
- ~~Recognition on social media~~

**Kickback Hour Sponsor - \$2,000 (2 AVAILABLE)**

- Company logo on directional floor signage graphics directing attendees to Kickback Hour.
- Ability to provide additional branded swag for registration swag bags (provided by vendor)
- Company logo on event signage
- Company logo and URL link on event webpage and promotional emails
- Social media recognition (Facebook, Instagram, and LinkedIn)
- Additional recognition by emcee over speaker during after party.
- Post-show attendee list.

**Lunch & Snack Sponsor - \$1,500 (4 AVAILABLE)**

- Company logo on event signage and near foodservice area
- Company logo on boxed lunches
- Company logo and URL link on event webpage and promotional emails
- Company logo on custom napkins
- Post Tradeshow attendee lists

**Education Room Sponsor - \$1,000 (2 AVAILABLE)**

- Company name and URL on event webpage
- Company Logo on event signage located near education room
- Representative from company can moderate the room
- Opportunity to speak for 1 minute before education session begins

**Bag Square - \$800 (6 AVAILABLE — MUST BE RECEIVED BY March 21, 2025)**

- Include your company logo on over 500 attendee tradeshow bags! Bags are printed in one-color, logo must be provided no later than March 21, 2025. Company name and URL are included on the event webpage.

**Explore the Floor Game Sponsor - \$500 (19 AVAILABLE AS OF 2.10.25)**

We are excited for some friendly competition among the attendees! The premise of the game is to create an incentive for attendees to visit the Exhibit Hall and your booth. Attendees will want to win an iPad, Apple Watch or one of three cash prizes of \$100. Each attendee will receive an “Explore the Floor” game card with the participating sponsor logos and exhibit booth numbers. Attendees will visit the listed exhibitors and get their game card stamped. Completed game cards are then deposited into a drop-box located at the DJ booth. Prize drawings will take place 30 minutes before the conclusion of the Tradeshow.

- CertaPro Painters of Pearland
- Cox CPA Services
- Earthcare Management
- First Citizens Bank
- Greater Houston Pool Management
- Texan Landscaping Rivera